

RollNo.....

TotalPages:4

BBA/M-20

10507

Principles of Management

Paper - BBA - 1008

Time allowed : 3 Hours

Maximum Marks : 80

Note : Attempt five questions in all. Question no. 1 is compulsory. All question carry equal marks.

Compulsory Question

1. Attempt the following short answer type questions:

(i) Define Management by Objectives. State its key merits.

(ii) State some widely used Selection Techniques.

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(iii) Differentiate between Authority and Responsibility. Mention various types of Authority.

(iv) What are the key determinants of effective

2. What is Staffing. Why the importance of this function of management has been growing over a period of time? Briefly describe some of the activities which are considered core part of staffing function in any organization.

3. How Delegation of Authority is different from Decentralization. State the major obstacles in implementing Delegation of Authority. Also suggest how to overcome those obstacles.

4. Define the concept of Performance Appraisal. Elaborate the different stages of process of performance appraisal.

5. What is Corporate Social Responsibility (CSR)? Why the importance of this concept has increased in modern time. What kind of activities are covered under the concept of CSR?
(CSR)

6. "Greater advancements in Information Technology and communication networks are posing big challenges for communication in modern day organisations". In light of the statement figure out some of barriers and challenges to communication system of an organisation.

7. Define Organising. State the major activities performed under Organising function. Also mention the principles of effective Organising.

8. Write Notes on Following:

(a) Elaborate Span of Control/Management and factors determining effective Span

(b) Define Departmentation and its prominent types with pros and cons.